

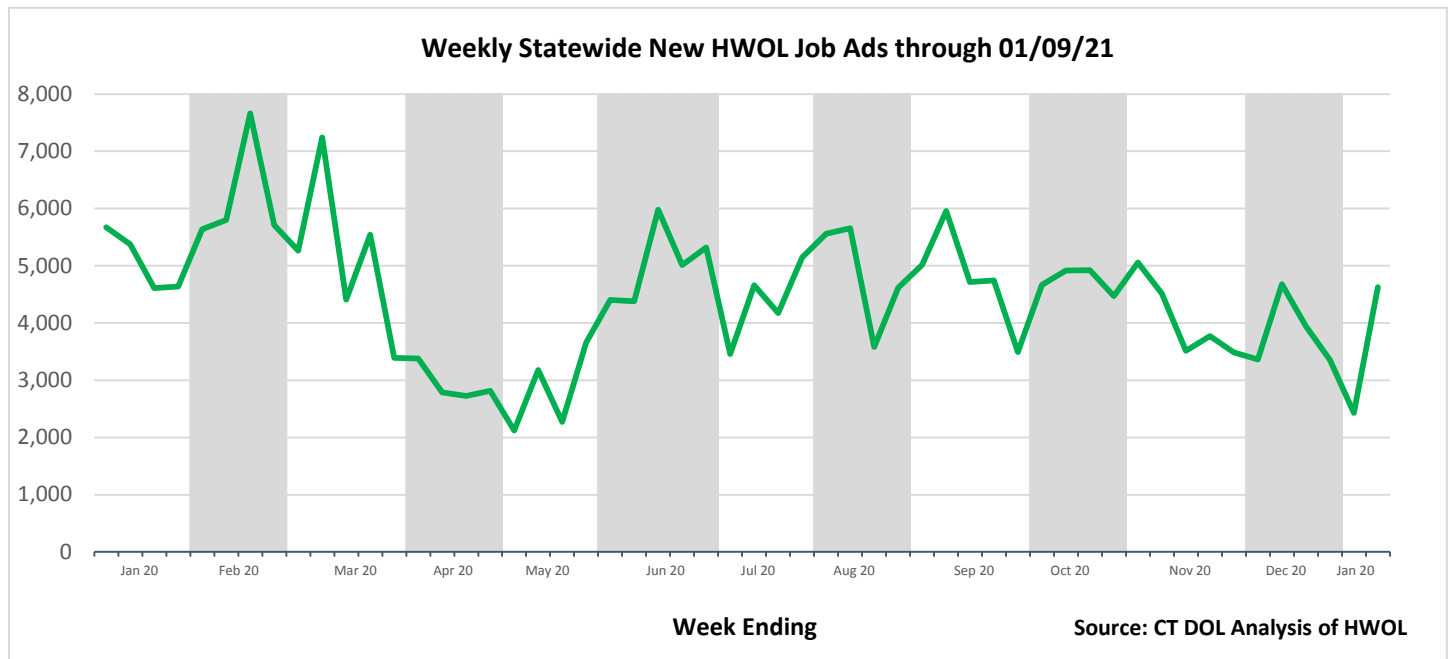


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending January 9th, 2021 – New Ads Rebound Level Above Seven Month Average

WETHERSFIELD, January 14th, 2021 – During the week ending January 9th, 2021, there were 4,629 new postings, up 90% from a week ago and about even with levels from four weeks ago. This rebound in total new ads follows the lowest weekly level in over seven months and is currently above the seven-month weekly average of 4,474 new ads. About a third of this increase occurred in Health Care and Social Assistance (+516 new ads) and Manufacturing (+174 new ads). Employers with the largest over the week increases include Hartford Healthcare (+84 new ads), Dattco Travel (+32 new ads), and Cigna Corporation (+31 new ads)



Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and First-Line Supervisors of Retail Sales Workers.

Employers with the most new postings include CVS Health, Lowe’s Companies, and Anthem Blue Cross.

The three industries with the most new job postings where

- **Health Care and Social Assistance** (957 new postings, +117% over the week)
- **Retail Trade** (550 new postings, +9% over the week)
- **Finance and Insurance** (330 new postings, +101% over the week)

NAICS	Industry	Ads Week Ending: 1/9/21	1 week ago: 1/2/21	4 weeks ago: 12/12/20	1 week change		4 week change	
					%	#	%	#
0	Total	4,629	2,431	4,613	90%	2,198	0%	16
11	Agriculture, Forestry, Fishing and Hunting	10	6	3	67%	4	233%	7
21	Mining, Quarrying, and Oil and Gas Extraction	7	0	2	-	7	250%	5
22	Utilities	25	13	26	92%	12	-4%	-1
23	Construction	42	37	38	14%	5	11%	4
31	Manufacturing	280	106	327	164%	174	-14%	-47
42	Wholesale Trade	23	7	29	229%	16	-21%	-6
44	Retail Trade	550	506	664	9%	44	-17%	-114
48	Transportation and Warehousing	139	60	96	132%	79	45%	43
51	Information	105	44	83	139%	61	27%	22
52	Finance and Insurance	330	164	394	101%	166	-16%	-64
53	Real Estate and Rental and Leasing	90	38	66	137%	52	36%	24
54	Professional, Scientific, and Technical Services	268	101	255	165%	167	5%	13
55	Management of Companies and Enterprises	14	4	6	250%	10	133%	8
56	Administrative and Support	138	75	144	84%	63	-4%	-6
61	Educational Services	143	78	129	83%	65	11%	14
62	Health Care and Social Assistance	957	441	1,194	117%	516	-20%	-237
71	Arts, Entertainment, and Recreation	62	40	38	55%	22	63%	24
72	Accommodation and Food Services	261	100	165	161%	161	58%	96
81	Other Services (except Public Administration)	75	55	77	36%	20	-3%	-2
92	Public Administration	85	50	66	70%	35	29%	19
99	Unspecified	1,025	506	811	103%	519	26%	214

Source: CT DOL Analysis of HWOL

Every sector had job posting increases over the week. Most of the new ad increases occurred in Health Care and Social Assistance (+516 new ads or +117%), Manufacturing (+174 new ads or +164%), and Professional, Scientific, and Technical Services (+167 new ads or +165%). These three industries combined accounted for 39% of overall new ad increases over the week. Most new ad industry levels for the week ending January 9th are within 100 ads of their levels from four weeks prior. Industries with large four-week differences include Health Care & Social Assistance (-237 new ads over four weeks) and Retail Trade (-114 new ads over four weeks).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

New Job Postings by Occupation

The occupations with the most new postings were:

- Registered Nurses (188 new postings, +165% over the week)
- Retail Salespersons (164 new postings, 59% over the week)
- First-Line Supervisors of Retail Sales Workers (120 new postings, +7% over the week)

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 1/9/21	1 week ago: 1/2/21	4 weeks ago: 12/12/20	1 week change		4 week change	
				%	#	%	#
Registered Nurses	188	71	263	165%	117	-29%	-75
Retail Salespersons	164	103	209	59%	61	-22%	-45
First-Line Supervisors of Retail Sales Workers	120	112	146	7%	8	-18%	-26
Customer Service Representatives	116	69	94	68%	47	23%	22
Sales Representatives, Wholesale and Manufacturing	112	66	121	70%	46	-7%	-9
Computer Occupations, All Other	102	44	106	132%	58	-4%	-4
Software Developers, Applications	93	26	94	258%	67	-1%	-1
Managers, All Other	79	55	95	44%	24	-17%	-16
Heavy and Tractor-Trailer Truck Drivers	75	24	44	213%	51	70%	31
Medical and Health Services Managers	73	39	71	87%	34	3%	2
Personal Care Aides	69	38	33	82%	31	109%	36
Combined Food Preparation and Serving Workers	66	18	47	267%	48	40%	19
Nursing Assistants	66	24	86	175%	42	-23%	-20
General and Operations Managers	58	18	63	222%	40	-8%	-5
Secretaries and Administrative Assistants	52	23	59	126%	29	-12%	-7
Laborers and Freight, Stock, and Material Movers	51	54	72	-6%	-3	-29%	-21
Health Technologists and Technicians, All Other	48	14	26	243%	34	85%	22
Maintenance and Repair Workers, General	48	37	37	30%	11	30%	11
Medical Assistants	47	18	84	161%	29	-44%	-37
Merchandise Displayers and Window Trimmers	47	13	30	262%	34	57%	17
Janitors and Cleaners	46	20	46	130%	26	0%	0
Stock Clerks and Order Fillers	44	49	51	-10%	-5	-14%	-7
Home Health Aides	43	17	16	153%	26	169%	27
Light Truck or Delivery Services Drivers	41	15	35	173%	26	17%	6
Security Guards	41	24	73	71%	17	-44%	-32

Source: CT DOL Analysis of HWOL

Employers with the Most New Job Postings

Employer	Ads Week Ending: 1/9/21	1 Week Ago: 1/2/21	4 Weeks Ago: 12/12/20	1 Week # Change	4 Week # Change
CVS Health	16	178	231	-162	-215
Lowe's Companies, Inc	19	6	85	13	-66
Anthem Blue Cross	37	16	60	21	-23
Cigna Corporation	61	30	51	31	10
State of Connecticut	49	25	51	24	-2
Allied Universal	17	18	50	-1	-33
Hartford Healthcare	87	3	49	84	38
Community Health Center, Inc.	8	18	46	-10	-38
Dattco Travel	32	0	36	32	-4
Walgreens Boots Alliance Inc	19	11	36	8	-17
Mercy Medical Center Clinton	21	11	33	10	-12
UnitedHealth Group	9	15	32	-6	-23
Eastern Connecticut Health Network	14	14	25	0	-11
Yale University	24	9	24	15	0
Ernst & Young	12	3	22	9	-10
Synchrony	9	0	22	9	-13
Whole Foods Market, Inc.	17	13	22	4	-5
Humana	17	6	21	11	-4
Yale-New Haven Health System	13	17	21	-4	-8
Boehringer Ingelheim	2	2	20	0	-18
Trinity Health	13	0	19	13	-6
Pfizer	7	2	16	5	-9
United Parcel Service Incorporated	3	5	16	-2	-13
William W. Backus Hospital	9	0	16	9	-7
EverSource	2	0	15	2	-13

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending January 9, 2021 were mostly in HealthCare, Retail Trade, and Finance & Insurance. The 25 employers shown above account for 11 percent of all new ads. Of the top 25 employers, 19 had over the week increases, 6 had decreases. The 19 increasing employers had a combined 291 new ad increase over the week and the 6 decreasing employers accounted for a 185 new ad decrease. Hartford Healthcare (+84 new ads) had the largest increase and CVS Health (-162 new ads) had the largest decrease over the week.

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>